1. Advertisement Plans

* **Flyers:**

The ROAR Club students have developed a flyer to place around campus. On Monday, March 5th it will be ready for administration approval.

* **Homeroom Visits:**

ROAR students with teacher permission and an administrative approved plan, will visit homeroom classrooms to briefly speak to students about Breaking Barriers.

A total of fifteen students have been divided into three groups with a student leader. Meaning, there are five students in each group including a student leader. Student will be equipped with a specific schedule, locations, flyers, and talking points. On Tuesday, March 6, 2018, during our ROAR meeting, the Power Team will prepare students for their visits during Advertisement Week.

As noted in the timeline and proposal, the ROAR Power Team will reach out to teachers a week prior to any visiting. This specific plan will be created on a document following this Tuesday’s meeting. It will be ready for administration approval on Wednesday, March 7th, 2018.

* **Social Media:**

During advertisement week, we would like to reach out to Air Base’s social media team to make a Breaking Barriers announcement. We would like to utilize Twitter, Facebook, and Instagram.

1. Showcase Case Preparation and Support:

* During our prepping week, we will further develop our plans and consult Ms. Melissa Wright for her amazing expertise in the theater and performing arts.

1. Community Service Hours and Extra Credit:

* In honor of their hard work and dedication, I would like to award community service hours to our ROAR students based on the work they put it. We would also like to consider asking upper academy teachers if they would consider giving extra credit to all participants in the showcase.